

Your data privacy

Yourcardelivered.co.uk is committed to ensuring that the privacy of our website visitors and users is protected.

This statement covers the services provided by the Yourcardelivered.co.uk website, and is to inform visitors of this website about what information is collected about them, and how this information is used.

Should we ask you to provide certain information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy statement. For the purposes of this policy, the term “visitor” includes visitors to this website who are not yet customers as well as those who become our customers.

Confidentiality & security

This website uses forms that website visitors can use to make contact with us to request information about our services. We collect the following visitor information;

- Visitor contact name
- Visitor contact email address
- IP addresses
- Nature of enquiry

We require this information to understand your needs and provide you with information about our services, and carry out services you request.

About cookies

To help us improve the performance of our website, and to enable us to provide services via our website we use cookies. Cookies are small files that are placed on your device, for example a computer or mobile phone. These files cannot be used to identify you personally, they are used to help us identify the number of visitors to our website (just a number) and how many visitors return, compiling anonymous, aggregated statistics that allow us to understand how visitors use our website and enable us to make improvements based on

this data. We cannot identify visitors personally using these cookies. We also use cookies for essential functionality of our website such as to allow login ability to specific web applications and to enable web based service to recognise your device for optimised content delivery.

The following is specific information on current Cookies in use on our website, and how we store and use them.

First party cookies

These are our own cookies, controlled by us and used to provide information about usage of our site. We use these to monitor how website visitors find and use our website. We report on this activity in aggregate, and use this information solely for the purposes of improving the functionality and monitoring the usage of our website.

Session ID (PHPSESSID)

We use these to keep track of your movement from page to page, so you don't get asked for the same information that you have already given to our site.

Google Analytics cookies

__utma – These are used to determine unique visitors to our website. This cookie expires after 2 years. __utmb – These are used to establish and continue a user session with our website. This cookie expires after 30 minutes. __utmc – These are used to determine whether or not to establish a new session for a website visitor. This cookie expires when the visitor closes their browser. __utmz – These are used to calculate search engine traffic, ad campaigns and page navigation within our website. This cookie expires after 6 months.

We believe there is no reason for our website visitors to be concerned about the privacy implications of any of the cookies we use, but we do understand that you may need to be made aware of the intention and scope of data stored in the cookies, which are created or updated on your computer when you visit our website. You can always delete these cookies from your computer between visits to our website if desired by accessing the setting within your web browser.

You can manage these small files yourself via your browser settings, and learn more about cookies by visiting www.aboutcookies.org.

